ANDREW
HODGSON
DESIGN

CONTACT

Andrew Hodgson

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BACKGROUND

I have over 15 years experience freelancing as a Presentation Designer & PowerPoint Expert.

I combine an academic background in art & design with an advanced technical knowledge of Microsoft and Adobe software to produce effective and engaging presentations.

Five years ago I moved from the UK to New Zealand where I now work remotely for a diverse range of clients across different sectors and countries.

ACADEMIC

ual:

MA Fine Art: Distinction
Central Saint Martins
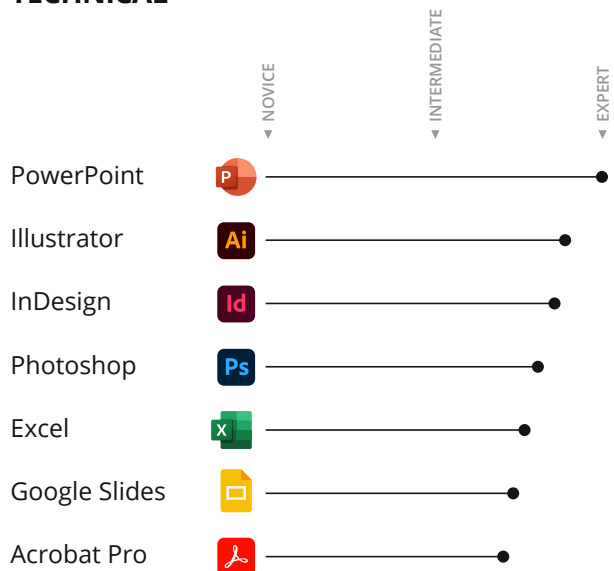University of the Arts London
2007–2008

LEEDS BECKETT UNIVERSITY

BA Art & Design: First-class hons
Leeds Metropolitan University
Now Leeds Beckett University
2000–2002

University for the Creative Arts

HND Graphic Design: Merit
Kent Institute of Art & Design
Now University for the Creative Arts
1998–2000

TECHNICAL

	NOVICE	INTERMEDIATE	EXPERT
PowerPoint			●
Illustrator		●	
InDesign		●	
Photoshop		●	
Excel		●	
Google Slides		●	
Acrobat Pro		●	

CLIENTS

M&C SAATCHI **Ogilvy** **DesignBridge**

inmarsat **∞ Meta** **dentsu AEGIS network** **OMD**

IRC **UNHCR** The UN Refugee Agency **WORLD ECONOMIC FORUM** **WaterAid**

USP

Through my extensive experience in presentation design, I have gained valuable insights into the perspectives of both presenters and audiences. This has enabled me to effectively design and construct templates and presentations that are optimized for maximum impact and engagement.

I enhance presenter experience by designing user-friendly PowerPoint templates with integrated guides, and improve audience experience by working with content creators to replace bullet points with engaging graphics that align with content messaging.